

ABSTRACT

A flexible cargo bed tie-down system that allows the user to easily change, adjust, customize, and adapt his or her vehicle to specific needs at any given moment, and that interfaces with the rest of the truck in an optimum manner from a functional, structural, and aesthetic standpoint. Tie-down track(s) are provided that are integral with the body of the truck such that the exterior contour of the track(s) do not extend appreciably beyond the contour of the adjacent portions of the body. This permits the track(s) to blend in with the body of the truck, which improves functionality because the track(s) do not obstruct the placement of items on the truck. This also permits the portions of the body of the truck that support the tracks(s) to be specifically designed to take large loads, which thus allows the track(s) to support, separate and/or secure large loads.